

CITY OF EVENTS

Katowice used to be the leader in the amount of coal mined in its coal mines, but today it shines in rankings of exceptional cultural and business events. A wide range of hotel facilities, state-of-the-art conference halls and the perfect access by various means of transport are a magnet attracting the organizers, who find the centre of the agglomeration to provide the best venue.

The festivals and cyclical events organised in Katowice include also supra-regional and international projects. Music lovers, theatre fans and enthusiasts of unusual experiences every year visit the capital of the agglomeration to learn about current trends, listen to world stars and feel the unique atmosphere. The Silesian Jazz Festival, the Rawa Blues Festival, the Off Festival or the Tauron Nowa Muzyka have become a permanent fixture in the calendar of important music events, and the A PART International Theatre Festival, the International Summer Theatre Garden and the Festival of Directing Art are significant events in the theatre community.

However, cultural events are only a fraction of all the events that take place in Katowice - the prestige and popularity of events focusing on business and innovation is growing year by year. Suffice it to mention the European Economic Congress that is biggest business event of Central Europe, or European Congress of Small and Medium Size Enterprises, assembling representatives of the most important sector of the Poland's economy.

These events would not be possible without the transformation of the city and the entire region. Thanks to a well-managed development strategy, it was possible to build a unique base in which the leader is the Culture Zone located in the centre of the city. The International Congress Centre, the new headquarters of the Polish National Radio Symphony Orchestra and the new Silesian Museum are adjacent to the iconic Spodek, becoming a well-known symbol of the revitalised part of Katowice. All those buildings are architectural gems, winners of many prizes for their unique design, and at the same time with varied and attractive offering available to all residents of the agglomeration. The whole will be complemented by the towering office buildings .KTW, in which the world's leading companies will have their offices, more and more often locating their sites in Katowice.

Such a wide range of events is complemented by hotel facilities, offering guests places of various standards - from five-star suites to hostel rooms suitable for students' budgets. It is very easy to reach them - an extensive network of road connecting the entire region, a modern railway station ensuring the comfort of travel through the PKP (Polish State Railways) or the proximity of the International Airport in Pyrzowice make Katowice an ideal place for organising all kinds of meetings.